

# Preliminary program

World Business Summit on Climate Change  
Shaping the sustainable economy  
Copenhagen, 24-26 May 2009



**COPENHAGEN  
CLIMATE COUNCIL**

Global partnership for a better climate



**Al Gore**  
Former US Vice President



**Li Xiaolin**  
Li Xiaolin, Chairwoman and CEO,  
China Power Intl. Development



**Ban Ki-moon**  
UN Secretary-General



**Indra Nooyi**  
Chairwoman and CEO, PepsiCo



**Sir Martin Sorrell**  
CEO, WPP



**Samuel A. DiPiazza, Jr.**  
CEO, PricewaterhouseCoopers

## Join the global climate leaders

# WORLD BUSINESS SUMMIT ON CLIMATE CHANGE

24-26 May 2009



## THE VIRTUAL SUMMIT

When registering for the Summit, participants will be given access to an interactive community – the Virtual Summit – where they will have the opportunity to interact with key stakeholders in a series of online discussions that will culminate at the Summit.

The Virtual Summit will provide participants with the opportunity to take part in shaping the framework for the event and to input into the Copenhagen Call. On this platform, participants can share knowledge and solutions through interactive online discussions and workshops, enriched with exclusive resources, news, intelligence and commentary by leading experts and members of the Climate Community.

## A unique opportunity to shape a sustainable, global economy. Get involved.

The World Business Summit on Climate Change is the most important business gathering on climate change in 2009. Approximately 800 global business leaders will meet with politicians and climate negotiators, distinguished scientists, economists and other thought leaders to address the climate crisis and discuss pathways to a sustainable, global economy set against the stark backdrop of the current economic downturn.

The Summit will take place at a critical juncture, six months prior to the UN Climate Change Conference (COP15) in Copenhagen, which aims to forge a new global framework on climate change. Over the course of three days, participants in the Summit will explore how the next global treaty can be shaped in order to mobilize private sector engagement

on climate change and discuss effective responses that address both the climate and the economic crisis. The program is designed as a dynamic combination of interactive plenary sessions that will engage all participants, as well as facilitated working groups, thought-provoking perspectives and a diverse mix of side events and private meetings. The Summit presents a unique opportunity to demonstrate how policy, coupled with innovative business models and investment in clean technologies, can drive a transformation of the economy and stimulate green growth, job creation and the implementation of low-carbon solutions.

The outcome of the event – The Copenhagen Call – will feed directly into the negotiation process via the host of COP15, the Danish Government.

### Highlighted speakers



**Ban Ki-moon, UN Secretary-General**  
*"The World Business Summit on Climate Change has a crucial contribution to make in helping the world on a path towards a truly sustainable future. The world relies on global business leaders to deliver technology, innovation, and investment. Governments and the United Nations must work with and understand what businesses need. Together, we can turn the risk into opportunity by improving our economy and safeguarding the planet."*



**James E. Rogers, CEO Duke Energy**  
*"The sooner we pass climate change legislation, the better off our economy and the world's environment will be. If we go about it the right way, we can not only avoid unnecessary economic harm, but we can also ignite a lower carbon, green revolution."*

### Private meetings and side events

In addition to the public program, the Summit will convene a range of private meetings and side-events. These include working meetings for selected industries, such as aviation, the energy sector and

institutional investors, as well as thematic sessions on topics including mobilizing public awareness, standards for carbon reporting etc.

### Copenhagen Business PrepCom

On the last day of the Summit, the Danish government will convene the Copenhagen Business PrepCom – an exclusive CEO roundtable for select business leaders

and key negotiators brought together for a high-level dialogue to provide input to the post-2012 policy framework from a business perspective.



# THE COPENHAGEN CALL

The Summit will put forward a new vision from global business leaders – The Copenhagen Call. The aim of this statement is to inform and inspire the world's political leaders to agree on a new international framework.

The Copenhagen Call will send a clear message to the negotiating governments that addressing climate change in the context of the current economic downturn is viable and that, given the right policies and incentives, an effective response to the climate challenge can be a driver for growth. It should send an unequivocal signal to politicians that business should not be seen as an excuse for inaction, but as grounds for change – and thus provide the political confidence to underpin global action on climate change.



# COPENHAGEN COP15

United Nations Climate Change Conference in Copenhagen 7-18 December 2009

# Sunday 24 May 2009

## Highlighting critical issues.

10:30 **REGISTRATION**

12:30-13:30 **LUNCH**

13:30-14:00 **OPENING**

Formal welcome and opening remarks. Introducing the Summit – its purpose, its significance, the process it feeds into, and the three days ahead.

**Ban Ki-moon**, *Secretary-General, United Nations*

**H.M.Q. Margrethe II of Denmark and HRH The Prince Consort**

**Tim Flannery**, *Chairman, Copenhagen Climate Council*

**Erik Rasmussen**, *CEO, Monday Morning; Founder of the Copenhagen Climate Council*

14:00-14:25 **KEYNOTE ADDRESS** ■

**Al Gore**, *former US Vice President*

14:25-16:05 **SHAPING THE NEW GREEN ECONOMY**

*Interactive debate* ■

The global economic downturn demonstrates that mobilizing massive resources and co-operation is possible. This session will highlight how innovative business models, coupled with effective policies and investments, can stimulate a green recovery and put the global community on a path to a prosperous and sustainable low-carbon future. CEOs of leading global companies will discuss how to seize this opportunity to create green growth.

**Indra Nooyi**, *Chairwoman and CEO, PepsiCo*

**Fu Chengyu**, *CEO, China National Offshore Oil Corporation*

**Lars Josefsson**, *President and CEO, Vattenfall*

**Philippe Joubert**, *President, Alstom Power*

**Walter B. Kielholz**, *Chairman, Swiss Re*

**Lars Thunell**, *CEO, International Finance Corporation*

16:05-16:30 **BREAK**

16:30-16:45 **SPECIAL ADDRESS** ■

**Dr. R. K. Pachauri**, *Director General, TERI; Chairman, Intergovernmental Panel on Climate Change (IPCC)*

16:45-17:00 **SPECIAL SESSION: AVIATION AND MARITIME**

*Short panel discussion* ■

17:00-18:00 **GETTING TO COPENHAGEN**

*Panel discussion* ■

This session will highlight critical challenges on the road to Copenhagen.

What are the stumbling blocks in the negotiation process? How can the business community contribute to the policy process towards COP15 and beyond?

**Connie Hedegaard**, *Minister of Climate and Energy, Denmark*

**Marthinus van Schalkwyk**, *Minister of Environmental Affairs and Tourism, South Africa*

**James E. Rogers**, *Chairman, President and CEO, Duke Energy*

Government perspectives from other key countries will also be included in the discussion.

18:00-18:30 **TRANSPORTATION TO RECEPTION VENUE**

18:30-20:00 **RECEPTION**

■ **KEYNOTE AND SPECIAL ADDRESS.**

These short interventions provide a fresh perspective and a personal view on climate change from distinguished individuals.

■ **PANEL DISCUSSION.**

These sessions are high-level panel discussions in plenary, where heads of state, CEOs and other thought leaders highlight critical issues and new insights to inform the Summit.



# Monday 25 May 2009

## Showcasing innovative solutions.

### 08:30-09:40 INNOVATIVE BUSINESS SOLUTIONS TO CLIMATE CHANGE

#### Panel discussion ■

The economic crisis presents a unique opportunity to reconsider the fundamental structures and mechanisms that underpin the global economy. What solutions are needed to address the key challenges set out in the Bali Action Plan (mitigation, adaptation, technology and financing)? This engaging session will highlight different cross-cutting business perspectives on how to expand the solution space and allow business to profitably address these four key challenges.

**Adam Werbach**, CEO, Saatchi & Saatchi S

**Sir Martin Sorrell**, CEO, WPP

**Paul Polman**, CEO, Unilever

**Jacqueline Novogratz**, CEO, Acumen Fund

### 09:40-10:00 KEYNOTE ADDRESS ■

**José Manuel Barroso**, President, The European Commission

### 10:00-10:30 BREAK

### 10:30-12:30 WORKING GROUPS IN PARALLEL #1 ■

These morning sessions will showcase solutions and experiences of CEOs from leading global companies.

What are the most important lessons learned?

### 12:30-14:00 LUNCH

### 14:00-15:45 WORKING GROUPS IN PARALLEL #2 ■

Afternoon working group sessions address policy incentives and public-private partnerships. What will it take to achieve rapid scaling-up of best practices? How can business and governments work together to accelerate the transition to a low-carbon economy?

### 15:45-16:15 BREAK

### 16:15-18:00 RAPID TRANSFORMATION TO A LOW-CARBON ECONOMY: WHAT WILL IT TAKE?

#### Panel discussion ■

The session will present and discuss the outcomes of the working groups.

How can the entrepreneurial drive of business coupled with policies to facilitate large-scale investment in clean technologies and infrastructure ensure rapid transformation to a carbon-low economy? What mechanisms, policy instruments, metrics and new structures will be required to accelerate transformation?

**Samuel A. DiPiazza, Jr.**, CEO, PricewaterhouseCoopers

**Steve Howard**, CEO, The Climate Group

**Jacob Maroga**, CEO, Eskom

**Lord Michael Jay**, Globe International Advisory Board member

Working group chairs

### 18:00-18:20 SPECIAL ADDRESS ■

**Gate Blanchett**, Artistic Director, Sydney Theatre Company

### 18:30-23:00 OFFICIAL DINNER

#### ■ WORKING GROUP.

Guided by a skilled facilitator, working groups are designed to ensure the highest level of interaction between participants, with a view to sharing experiences, debating lessons learned and creating collaborative solutions to complex problems.

**Technology Push**

Agreement in Copenhagen will require an effective mechanism for the development and deployment of low-carbon technologies. This working group will consider technology case studies and the business and policy strategies needed to drive down costs and move towards commercialization.

**Tony Hayward**, Group Chief Executive, BP  
**Daniel M. Kammen**, Professor and Co-Director, Berkeley Institute of the Environment  
**Lars Josefsson**, President and CEO, Vattenfall  
**Prasad Menon**, Managing Director, Tata Power  
**Mikael Lilius**, CEO, Fortum  
**Sir David King**, Director of the Smith School of Enterprise & the Environment, University of Oxford

**Technology collaboration**

Low-carbon technologies have the potential to significantly reduce global emissions but will require extensive enabling environments to support their rapid deployment. Embracing IPR as part of the solution and how best to deploy green technology will also form part of this discussion.

**Björn Stigson**, President, World Business Council for Sustainable Development  
**Ditlev Engel**, CEO, Vestas Wind Systems  
**James E. Rogers**, Chairman, President and CEO, Duke Energy  
**Luis Neves**, Chairman of the Board, GeSI - The Global e-Sustainability Initiative  
**Jukka Uosukainen**, Chair of the UNFCCC Expert Group on Technology Transfer

**Financing the transition to a low-carbon economy**

Addressing the challenge of climate change will involve a radical mobilization of as yet untapped sources of funding. This working group will discuss how to encourage innovative methods to leverage this funding and develop new markets as an important part of the solution.

**Jacqueline Cramer**, Dutch Minister of the Environment  
**David Blood**, Senior Partner, Generation Investment Management  
**James Cameron**, Vice Chairman, Climate Change Capital  
**Rob Lake**, Head of Sustainability, APG Asset Management; on behalf of Institutional Investors Group on Climate Change (IIGCC) and the P8 Group of pension funds  
**Dominic Waughray**, Senior Director, Head of Environmental Initiatives, World Economic Forum

**Mitigation Energy efficiency**

Energy efficiency investments can make sound business sense in a carbon-constrained future. This working group will address how best business and policy initiatives can push for a breakthrough on low- and no-cost carbon emissions abatement via energy efficiency.

**Peter Head**, Director, Planning and Integrated Urbanism, Arup  
**Peder Holk Nielsen**, Executive Vice President, Enzyme Business, NovoZymes

**Carbon markets**

This working group will reflect on the strengths and weaknesses of carbon market mechanisms to date, provide a business perspective on their role as part of a post-2012 climate agreement and its implementation and make recommendations on how they should be reformed and scaled up to help achieve necessary emission reductions.

**Samuel A. DiPiazza, Jr.**, CEO, PricewaterhouseCoopers  
**Henry Derwent**, President and CEO, IETA  
**Abyd Karmali**, Global Head of Carbon Markets, Bank of America Merrill Lynch  
**Ian Marchant**, CEO, Scottish & Southern Energy  
**Mark Kenber**, Policy Director, The Climate Group

**Forests and sustainable land use**

This working group will discuss measures to protect the world's carbon sinks. It will address which policy incentives and business models are needed to ensure sustainable forestry, agriculture and land use and will showcase the potential for wider market deployment and corporate participation.

**Tim Flannery**, Scientist and author; Chairman, Copenhagen Climate Council  
**Robert Purves**, Chair, Environment Business Australia; Board member, WWF International  
**Ralph Ashton**, Terrestrial Carbon Group

**Adaptation Adapting to the effects of climate change**

Effective measures to reduce the negative impact of climate change are needed. This working group will address the role of the private sector in developing meaningful short- and long-term adaptation strategies as well as the importance of public/private collaboration in the context of an overarching international framework.

**Jacob Maroga**, CEO, Eskom  
**Rob Morrison**, Chairman, CLSA Asia-Pacific Markets  
**Andrew Brandler**, CEO, CLP Holdings

**Cross-theme Measurement and Progress**

Measurable, reportable and verifiable actions for emissions reductions are becoming as important for business as for government. Corporate reporting, how its outcomes are communicated and the implications of MRV agreements for the private sector will be discussed.

**Lise Kingo**, Executive Vice President and Chief of Staffs, Novo Nordisk  
**Lord Hastings of Scarisbrick CBE**, Global Head of Citizenship and Diversity, KPMG International  
**Paul Dickinson**, CEO, Carbon Disclosure Project  
**Marcel Jeucken**, Head of Responsible Investment, PGGM & PRI Board Designate

**Value Chain**

Working through value chains to address all steps in product development, production and consumption is critical to addressing climate change. This working group will discuss how to redefine each step in this process and explore innovative ways for value chain partners to work together.

**Paul Polman**, CEO, Unilever  
**Aron Cramer**, President and CEO, Business for Social Responsibility

# Tuesday 26 May 2009

## Presenting a business vision.

### 09:00-11:00 **BUSINESS ACTION ON CLIMATE CHANGE AND THE NEW POLICY FRAMEWORK**

*Interactive debate* ■

This session will present and debate a business vision for the new global framework for tackling climate change. What policy incentives and investments are required to achieve green, sustainable growth? What can business do to increase public awareness? How can CEOs take forward the outcomes of the Summit to secure success in Copenhagen and strong deployment and investments on the markets?

**Shai Agassi**, *Founder and CEO, Better Place*

**David Blood**, *Senior Partner, Generation Investment Management*

**Anders Eldrup**, *CEO and President, DONG Energy*

**Yoichi Funabashi**, *Editor-in-Chief, The Asahi Shimbun*

**Sir Crispin Tickell**, *Director of the Policy Foresight Programme, James Martin Institute for Science and Civilization, Oxford University*

### 11:00-11:45 **BREAK**

### 11:45-12:45 **KEYNOTE ADDRESS** ■

*Reaching a Global Deal*

How to take the outcomes and recommendations forward to make the most impact at COP15 and beyond? This session will address how the risks we are facing can be turned into opportunity if business and governments work together to develop the necessary policies and partnerships.

### 13:00-13:50 **CLOSING: TAKING THE RECOMMENDATIONS FORWARD**

The result of the Summit – the Copenhagen Call – will be presented to the Danish Government, the host of COP15, and to the UNFCCC Executive Secretary, who will take the recommendations forward in the negotiations. The aim of this session is to send a strong message to politicians that the international business community is their strongest ally in tackling climate change.

**Lars Løkke Rasmussen**, *Prime Minister of Denmark*

**Yvo de Boer**, *Executive Secretary, UNFCCC*

**Tim Flannery**, *Chairman, Copenhagen Climate Council*

**Li Xiaolin**, *Chairwoman and CEO, China Power International Development*

### 13:50-15:30 **NETWORKING LUNCH**

#### ■ INTERACTIVE DEBATE.

Featuring key government officials, CEOs, opinion leaders and experts interactive debates are engaging and dynamic sessions that involve all participants in discussing the broad issues on the Summit agenda and how to implement sustainable solutions.

## Practical information

### Date and venue

24-26 May 2009

Bella Center, Copenhagen, Denmark

### How can I participate?

The World Business Summit is a "by invitation only" event to secure high level participation in the development of the Copenhagen Call – the political recommendations from business leaders to a new international global climate treaty.

If you have not received an invitation you can apply via the Copenhagen Climate Council Secretariat. Contact Izabela Butenko-Olesen: [ibo@mm.dk](mailto:ibo@mm.dk)

### Registration fee

Corporate ( $\geq 250$  employees): 3060 Euros

SME ( $< 250$  employees): 1020 Euros

Non business participants (NGOs, academia etc.) can apply for free participation.

### The collaborating partners

The Summit Program is being developed by the Copenhagen Climate Council in collaboration with UN Global Compact, the World Economic Forum's Climate Change Initiative, the World Business Council for Sustainable Development, The Climate Group and the 3C initiative.

### Contact information

#### Copenhagen Climate Council

c/o Monday Morning

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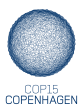
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## Monday morning

The Copenhagen Climate Council is a global collaboration between international business and science founded by the leading independent think tank in Scandinavia, Monday Morning. The members of the Copenhagen Climate Council have come together to create global awareness of the importance of the UN Climate Change Conference, in Copenhagen, in December 2009.

The process is supported by the Danish government, host of COP15.

### Strategic Partners



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